

OPPENT

ADVANCED MOTION TECHNOLOGY

OPPENT REACHES 55 YEARS AND CELEBRATES THE HUNDREDTH HIRING

The company from Milan, leading in logistics automation, enters the close circle of the Italian societies that count more than 100 employees, and looks forward to the future.

Milan - October 16th, 2015 – Oppent celebrates its 55th anniversary and reaches the goal of 100 employees, confirming a positive trend of growth in spite of the economic crisis.

On October 16th, 1960, Ettore Beretta established Oppent, a company specialized in the manufacturing of pneumatic tube systems and conveyor belts. Since its first years of life, the enterprise achieves important orders from industries and banks, confirming the right idea had by Mr. Beretta.

The first realizations were a pneumatic system for the Falck Steelwork made for the transporting of steel production samples and some pneumatic system for documents and mails transport in the banks, set into the Banco Ambrosiano, Banca Popolare di Novara and Credito Romagnolo. With the economic boom of the 80s, Oppent decided to invest in new products and markets, particularly that of the Mass Market Retail Industry.

The company was developing quickly, but the real increase arrived in the 90s, when Oppent entered the Healthcare and the Urban Areas markets, nowadays the core business of the company. When in 1987 the second generation of the family entered in the company with the current Chief Executive Officer, Mr. Alberto Beretta, Oppent had 26 employees, 210 systems installed and a revenue of 2.1 million euros. This was the beginning of a growth path, which will lead soon to new important goals.

After 55 years since that October 16th, the company has reached the number of 100 employees, has opened 3 branch offices in Italy, Spain and United Arab Emirates and 2 factories, installing more than 1,300 systems and foreseeing a revenue of about 14 million euros in 2015, with a 30% incidence of the Export revenue on the total amount.

The data developed by ISTAT, give back the image of a country where the Small Medium Enterprises encounter difficulties to invest in the human resources, and whose medium number of employees is 8.4. The companies with more than 100 employees in Italy are only 11 thousands, the 0.6% of the total, while there are 15 million companies with a number of employees from 0 to 100, over the 99% of the total (*source: ISTAT, December 31, 2013, internal data elaboration*). These data, on one-hand seems to confirm the vocation of the Italian enterprises to manufacturing and family companies. On the other one, they are the proof of a common malaise, that causes a slowdown of the recovery phase of the internal economy, the lacking of internationalization of the Italian companies and an unemployment rate of 12.1% in the second quarter of 2015 (*source: ISTAT*).

For more information:

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On the contrary, Oppent numbers tell the story of a virtuous company that carried on working for growing in spite of the economic crisis. Just look at the last 15 years, during which the company has grown from 32 to 100 employees, with a CAGR of the workforce of 7.89%. The last contract has been signed a few days ago, and due to it, Oppent has reached the goal of 100 employees, confirming this positive trend.

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