



## MADE IN ITALY BETS ON CHINA

Oppent and Sunrise signed an agreement for the exclusive distribution of the systems for the internal logistics automation on the Chinese market.

*Chengdu - February 12, 2016 – Oppent signed an agreement with the company Sunrise for the exclusive distribution of its products on the Chinese market. The promotion is going to start in the coming months.*

On February 12, Oppent signed in Chengdu, in China, an agreement for the exclusive distribution of its products in the Chinese market. Starting from the next months, the automated systems EVOcart™, Hospital Pneumatic Tube System, Cash Pneumatic Tube System, Linen and Waste System and Automatic Waste System will be launched and distributed into the eastern marketplace.

Oppent signed this partnership with Sunrise, a Chinese company that offers integrated solutions for operating theaters construction and systems for energy management. The company is listed on the Shenzhen Stock Exchange GEM since 2011, it has more than 500 employees and several systems installed in the Health industry.

Sunrise will be in charge of the promotion and distribution of all Oppent products on the Chinese market through strategic marketing and business development operations. The companies will enter the Chinese market for the first time in the coming months, taking part in two of the most important events for the Healthcare, Asia Hospital Construction and China International Medical Equipment Fair, both in Shanghai. A full-scale model of the main solutions for the hospital internal logistics automation will be put into operation during the events.

*“The agreement we have just signed with Sunrise was preceded by a strong work that involved me personally”, tells Alberto Beretta. “The project is really exciting and the expectations over the coming 5 years are very interesting. If we consider the current trends, the Chinese market will become the primary market for Oppent solutions in a short time. Every year, there are about 200 new hospital openings in China and some of them are 5,000-beds facilities. These numbers are impressive when compared to the European market, with about 40 new openings per year in the whole Europe”.*

### For more information:

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